



Nigerian Marketing Awards®

2022 Entry Form



Nigerian Marketing Awards® Submission Document (Brand/Company Categories)

Category	
Name of Campaign/ Programme	
Name of Organisation	
Name of Brand (if different from organisation)	
Name of Agency (if applicable)	

Guidelines

Please refer to the Nigerian Marketing Awards® 2022 Entry Guidelines for the relevant specific information, category descriptions and entry criteria details.

Images & Supporting Documents

Please insert your supporting documents within this Submission document and upload them (in high-resolution) separately on the online submission page. If your entry is shortlisted, these images and any non-confidential supporting documents may be used for publication. Please be sure to indicate which of your documents are confidential.

In your online submission, you must include a high-resolution company logo and campaign / programme image that can be used on all marketing material.

Videos

Please copy and paste links to any videos you are sending here:

Attention

Once you are ready to submit, please save this file into a .pdf version before uploading it.

Any specific information or content meant for judging purposes only and confidential must be clearly indicated in **red text** and accordingly will not be disseminated beyond the Awards Decision in any way.

For any other enquiries, please contact:

Contacts

Lota Muonekeh | Project Manager

Mobile: +234 9150729593

Email: awards@nma-ng.com

Please write a maximum 2,400 words (total) including evidence to support and address each of the specific criteria. Judges have the authority to mark you down for failure to adhere to the overall 2,400-word limit.



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PROBLEM (10%)

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SOLUTION (30%)

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DELIVERY (30%)

A large, empty rectangular box with a thin black border, intended for the user to provide details regarding the 'DELIVERY' category, which is worth 30% of the total score.



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PERFORMANCE (30%)

A large, empty rectangular box with a thin black border, intended for the user to provide details regarding the Performance category (30%).