



Nigerian Marketing Awards®

Individual Entry Form 3

Marketing Educator of the Year



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Category	
Name of Individual (as could appear on any event/marketing collateral)	
Institution Name (as could appear on any event/marketing collateral)	
Age of individual	
Sex	
Phone and email address	

Guidelines

Please refer to the Nigerian Marketing Awards® 2022 Entry Guidelines for the relevant specific information, category descriptions and entry criteria details.

Images & Supporting Documents

Please insert your supporting documents within this Submission document and upload them (in high-resolution) separately on the online submission page. If your entry is shortlisted, these images and any non-confidential supporting documents may be used for publication. Please be sure to indicate which of your documents are confidential.

In your online submission, you must include a high-resolution company logo and campaign / programme image that can be used on all marketing material.

Videos

Please copy and paste links to any videos you are sending here:

Attention

Once you are ready to submit, please save this file into a .pdf version before uploading it.

Any specific information or content meant for judging purposes only and confidential must be clearly indicated in **red text** and accordingly will not be disseminated beyond the Awards Decision in any way.

For any other enquiries, please contact:

Contact

Lota Muonekeh | Project Manager

Mobile: +234 9150729593

Email: awards@nma-ng.com

Eligibility criteria

The individual must be a marketing educator in a recognized university or polytechnic in Nigeria. field of education.



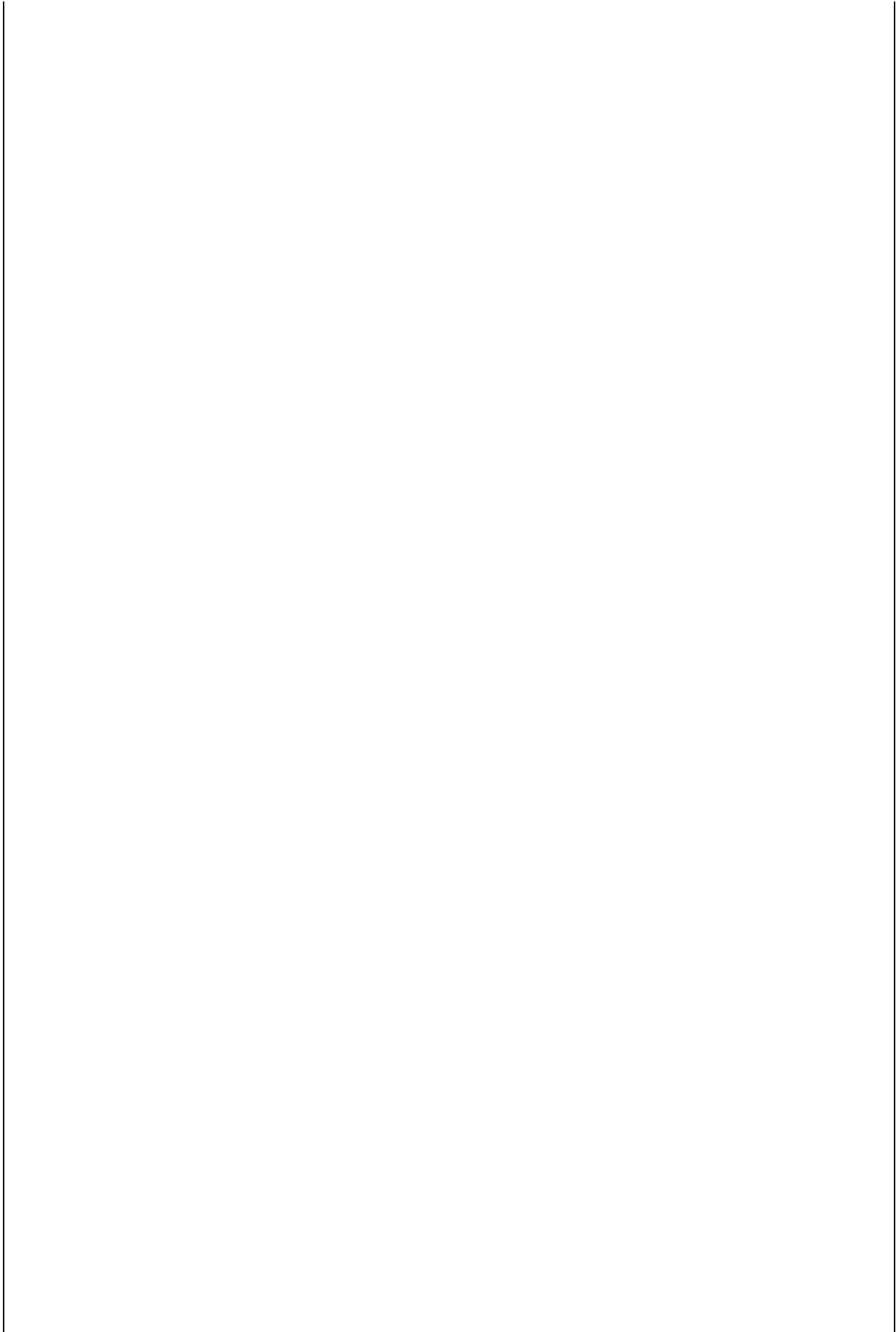
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- 1) Outstanding marketing scholarship as reflected in extensive, impactful research contributions (50%), maximum 1000 words

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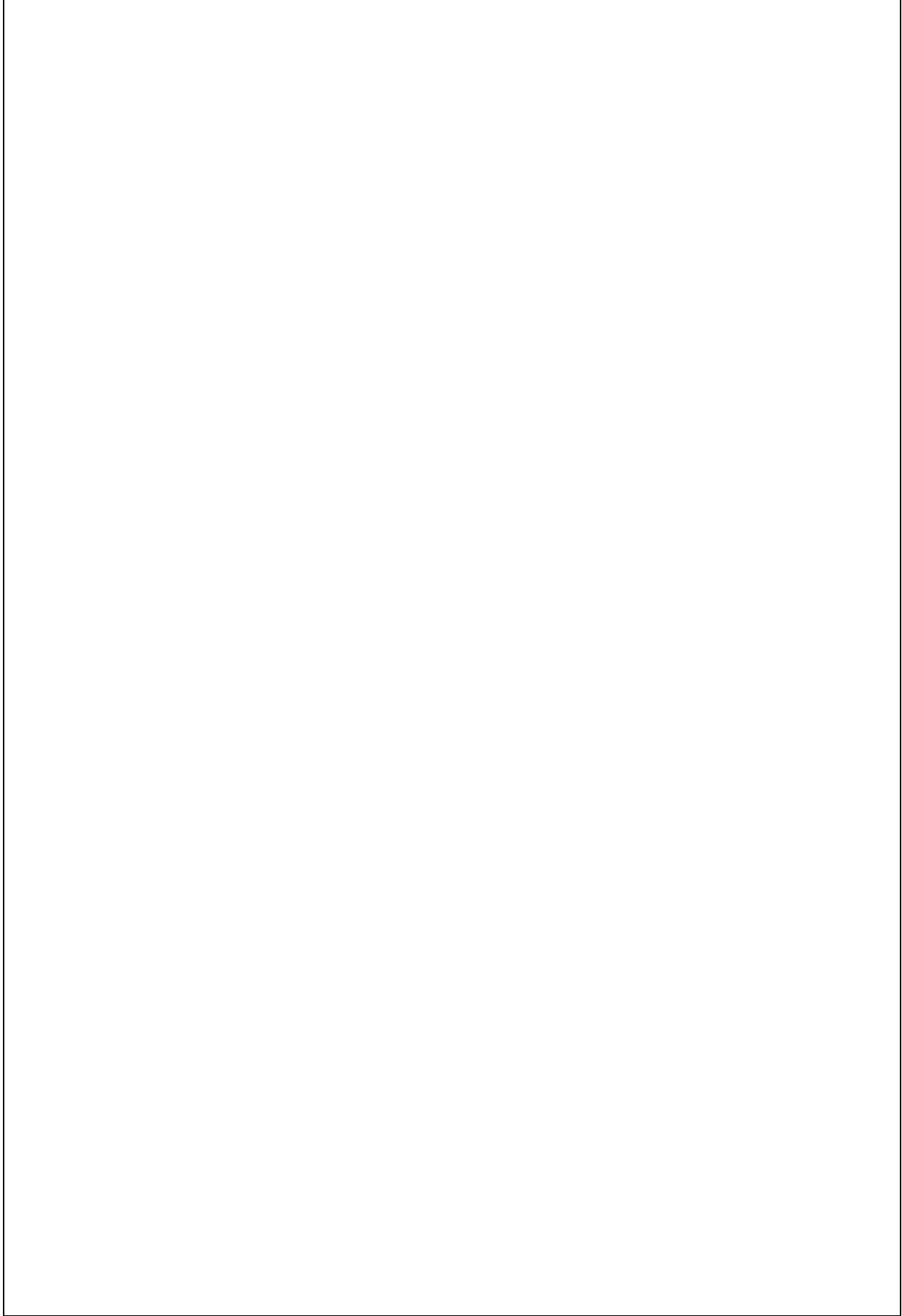
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2. Outstanding contributions to the Nigerian Marketing Community (30%), maximum 600 words

A large, empty rectangular box with a thin black border, intended for the applicant to write their response to the question about outstanding contributions to the Nigerian Marketing Community.



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2. CV and summary of citations (20%)

Endorsements & Declaration

- I hereby certify all the endorsement(s) attached are correct and rightfully obtained.
- I hereby certify all the details submitted in the above are true and correct to the best of my knowledge.