



Nigerian Marketing Awards®

Individual Entry Form 2
Marketing Student of the Year



Nigerian Marketing Awards®

Category	
Name of Individual (as could appear on any event/marketing collateral)	
Institution Name (as could appear on any event/marketing collateral)	
Age of individual	
Sex	
Phone and email address	

Guidelines

Please refer to the Nigerian Marketing Awards® 2022 Entry Guidelines for the relevant specific information, category descriptions and entry criteria details.

Images & Supporting Documents

Please insert your supporting documents within this Submission document and upload them (in high-resolution) separately on the online submission page. If your entry is shortlisted, these images and any non-confidential supporting documents may be used for publication. Please be sure to indicate which of your documents are confidential.

In your online submission, you must include a high-resolution company logo and campaign / programme image that can be used on all marketing material.

Videos

Please copy and paste links to any videos you are sending here:

Attention

Once you are ready to submit, please save this file into a .pdf version before uploading it.

Any specific information or content meant for judging purposes only and confidential must be clearly indicated in **red text** and accordingly will not be disseminated beyond the Awards Decision in any way.

For any other enquiries, please contact:

Contact

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Eligibility criteria

The individual must be in the final year of a marketing department in a tertiary institution. All nominations must be endorsed by the head of department of the Institution in the form of Reference letters. field of education.



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Reflections, aspirations and personal goals (50%)

The student must submit an essay maximum 500 words or a video presentation describing their passion for marketing and reflecting on their experience of the application of marketing principles and how they have put their skills and knowledge to good use in the immediate year.



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Internal school exam result (50%)

	Subject	Exam result in actual marks, not grading
Subject 1		
Subject 2		
Subject 3		
Subject 4		
Subject 5		
Subject 6		

Endorsements & Declaration

I hereby certify all the endorsement(s) attached are correct and rightfully obtained.

I hereby certify all the details submitted in the above are true and correct to the best of my knowledge.

Name of nominee:

Name of Head of Department:

Signature of Head of Department

Date:

Institution's Stamp